





GINGKO

FALL 18



GINETTE NY



the Ginkgo, sacred tree from the East.
Symbol of longevity and endurance.
Symbol of unity of opposites.
Possessing miraculous power.
Bearer of hope.
Bearer of the immeasurable past.
A symbol of love.
May this gold leaf protect us...

Contrary to the Ginkgo, living fossil... our
everyday's objects have a short life.
We use them and dispose of them.

GINETIENY with set designer Nira Van
Den Neste chose to give them a second
life. A different one.

Nira selected each one of them, recycled
them and turn them into Art Installations.
To show beauty. And be beauty.
Because beauty is in the eye of the
beholder.

Thank you Nira for this inspiring story
and for your talent.

Much love.

Frederique Dessemont

































MODELS: ALEXA & WERA KAZMIERCZAK
PHOTOGRAPHER: LAURENT DARMON
SET DESIGNER: MIRA VAN DEN NESTE
STYLIST: BEPI VALERIO
HAIR & MAKE UP: CYRIL LANOIR
VESTIAIRE: BANANATIME, APPLETTREES, BASERANGE,
REPETTO, ROSEANNA, LE STOCK VINTAGE





GINETTE-NY.COM

NEW YORK · PARIS · SAINT-TROPEZ